



ATTN: CALENDAR EDITORS

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**HALF MOON BAY BREWING COMPANY ANNOUNCES THIRD IN A SERIES OF CANNABIS FORUMS
AS PART OF 2018 BREWS AND VIEWS**

Free public forum welcomes Michael Correia, Director of Government Relations for the National Cannabis Industry Association.

Wednesday January 17th 6pm
Mavericks Event Center
107 Broadway, Half Moon Bay CA 94019

Half Moon Bay, Calif. – January 10, 2018 – [Half Moon Bay Brewing Company](http://www.hmbbrewingco.com) announces third public forum discussing Cannabis. Cannabis continues to be a newsworthy and important topic for the coast. Just last week, Attorney General Sessions threw a wrench in the process with his directive to enforce federal law on marijuana.

California, nevertheless, is proceeding full speed ahead. What should the coast and San Mateo County do?

Cannabis has the potential to be a revenue boom for California. [Forbes](http://www.forbes.com) recently estimated that the take could be over \$5 billion a year. The key for those of us in San Mateo County is how we will regulate it here. With 63% of San Mateo County and 69% of HMB voting yes vs. 57.1% statewide, local citizens clearly approved – they just want it to be done right.

On January 17th at 6pm, the Half Moon Bay Brewing Company will host its third public forum on cannabis at Mavericks Event Center. Details [here](#). The speaker is Michael Correia, Director of Government Relations for the National Cannabis Industry Association. The topic will include what we have learned from WA and CO, and what it means for regulations here.

The first cannabis forum was held in September 2015 before the state ballot measure Proposition 64 was approved, it was a discussion with Abdi Soltani, executive director of the ACLU of Northern California and a convener of the [Blue Ribbon Commission](#) with Lieutenant Governor Gavin Newsom on cannabis legalization in California. Newsom released a report on how legalization of cannabis can be carried out in California, including a discussion of the issues of youth, public safety, taxation and regulation, including lessons learned from alcohol and tobacco regulation.

The second forum was held this past November with local officials including San Mateo County Supervisor Don Horsley, Charles Kosmont, Principal and CEO of Steven-Robert Originals, LLC and CEO of Rocket Farms, Inc, an operating Coastside greenhouse, Roy Salume, Technology Professional, and Marty Lagod, managing director and co-founder of Firelake Capital Management.

It's important to make sure local communities and first-time consumers are educated on all aspects of the product. We hope the third forum in our series on cannabis will help provide that service. As research continues and businesses begin to get permits and open their doors, desire for more education is rapidly expanding, and it's necessary for all of us to share openly so we can extend that knowledge throughout San Mateo County.

About Brews and Views

Brews and Views was founded in November 2009 by co-owner of the Half Moon Bay Brewing Company, Lenny Mendonca, who is director emeritus (retired senior partner) of the San Francisco and Washington, D.C. offices of McKinsey & Company. For Mendonca, who grew up listening to Commonwealth Club forums on NPR, Brews and Views is an ideal way to involve the public in discussions about everything from environmental issues and economic development to social change and politics. The free, public events are formatted like a town hall, often featuring an initial conversation between the guest speaker and moderator, after which the public is invited to participate in a Q&A session.

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