



For:

HALF MOON BAY BREWING COMPANY

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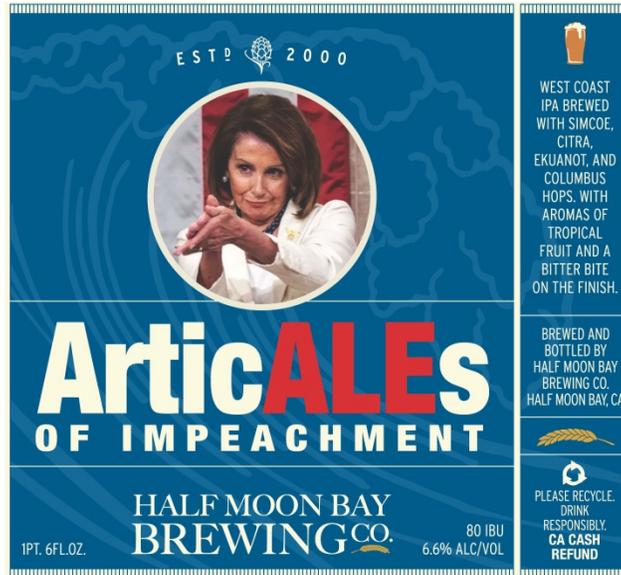
FOR IMMEDIATE RELEASE

**HALF MOON BAY BREWING COMPANY ANNOUNCES RETURN OF
ALECTION BEER SERIES IN 2020**

Half Moon Bay Brewing Company prepares for an eventful election year with the return of their Alelection series of beers, starting with their new ArticALEs of Impeachment out February 1st.

Half Moon Bay, Calif. – January 15th, 2020 - An “abuse of power undermining our national security and jeopardizing the integrity of our elections” or “the most unfair witch-hunt in the history of Congress”? Either way, the articles of impeachment are here and headed to the Senate. To commemorate this historic moment, Half Moon Bay Brewing Company, a popular Coastside destination best known for its award-winning house-brewed beer, sustainable seafood, live music, and an expansive dog-friendly patio, is thrilled to announce their signature Alelection beer series will be back in 2020, starting with their brand new ArticALEs of Impeachment IPA.

As we welcome a new decade, we also welcome a big year for democracy as US voters choose their next president. And as Pelosi releases her hold on the impeachment articles, Half Moon Bay Brewing Company will release their brand new special edition ArticALEs of Impeachment. ArticALEs will be HMB’s first 2020 release in their Alelection series of beers and it will feature Speaker of the House Nancy Pelosi. Look out for ArticALEs February 1st at both Half Moon Bay Brewing Company and [Pacific Standard Tap Room](#).



Half Moon Bay Brewing Company started their Alelection series in 2008 with the Obama and McCain election and have carried on the tradition every election year since, inviting customers to vote in their own poll, which has been correct two out of the three elections (although 2016's did reflect the outcome of the popular vote).

Coming up next in the Alelection series will be HMB's Blue Wave and Make America Hoppy Again in late winter/early spring, and then their classic Democratic and Republican nominee bottles this fall.

"Every vote counts, so we encourage everyone to cast their beer vote early and often for their candidate; it could make all the difference. This beer will help support Common Cause's non-partisan voter protection fund to ensure the real election is as serious and fair as our Alelection is fun and awesome."
– CEO Craig Carroll

This year's Alelection brews will be HMB's signature Full Swing IPA – A West Coast IPA brewed with Simcoe, Citra, Ekuanot, and Columbus hops. With aromas of tropical fruit and a bitter bite on the finish, this is an IPA for the IPA super fan. 6.6% ABV. Bottles will be available for a limited time only at Half Moon Bay Brewing Company and Pacific Standard Tap Room by Half Moon Bay Brewing Company in Berkeley.

ABOUT THE HALF MOON BAY BREWING COMPANY

Selected as one of America's Best Coastal Breweries by Coastal Living magazine, one of America's Best Beach Bars by Travel + Leisure magazine, and as having one of the best clam chowders outside of New England by Food Network, the Half Moon Bay Brewing Company is situated on picturesque Pillar Point Harbor overlooking the Marina in Half Moon Bay. The Brewing Company expertly pairs a family-friendly,

come-as-you-are atmosphere with a winning combination of fresh, sustainable seafood, craft beers, live music and an expansive, dog-friendly patio area with blazing fire pits to keep patrons warm on the waterfront. The Brewing Company is a casual coastal venue that has become an institution in the Half Moon Bay area for locals and visitors alike since opening in 2000. With its warm, wood-toned interior, expansive windows to the ocean, and walls dotted with surf memorabilia, the 6,000-square-foot restaurant and bar is reminiscent of a typical California surf shack. Behind the restaurant lie the 1,200 square-foot Mavericks Beer Garden and on-site brewery, where hand-crafted, award-winning beers are piped directly to the bar. Winner of a silver medal at the 2018 U.S. Open Beer Championship, a gold medal at the 2015 U.S. Open Beer Championship, a silver medal at the 2015 California State Fair, and two silver medals at the 2016 California State Fair, the Brewing Company has set the standard for craft beer in the San Francisco Bay Area for the past nineteen years.

The Half Moon Bay Brewing Company is located at 390 Capistrano Road in Half Moon Bay, Calif. The hours of operation are Monday through Friday, 11 am to close; Saturdays and Sundays, 10 am to close. To book a reservation, please call 650-728-BREW (2739) or visit OpenTable. Additional information may be found at www.hmbbrewingco.com.

The Half Moon Bay Brewing Company also manages the neighboring Mavericks House which overlooks the picturesque Pillar Point Harbor and is the ideal setting for weddings, celebrations, retreats, and corporate events. Named for the famed surf break just up the beach, the Mavericks House sits on a large oceanfront bluff, with an indoor ballroom that can accommodate up to 150 guests, (100 seated), plus a spacious outdoor deck and harbor view garden. For more information please visit maverickshouse.com.

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